



REQUEST FOR PROPOSAL

徵求計劃書

Our Ref. : 2024B5WC/433.03
本會參號 _____

Date : 12. 04. 2024
日期
Pre-meeting for presenting proposal 17. 04. 2024 09:00-12:00
遞交計劃書預會日期 : (to be scheduled with each interested contractor)
(按個別有意承包商安排)

Deadline for submitting proposal : 30. 04. 2024
計劃書遞交日期

Site visit for selected contractors : 31. 05. 2024 15:00-17:00
獲選承包商視察場地日期

Project Subject : **WBSC Baseball5 World Cup 2024 - Live streaming production**
項目名稱 **賽事直播製作**

Recognised as an "M" Mark event by the Major Sports Events Committee

獲大型體育活動事務委員會認可為「M」品牌活動

Event Organizer : World Baseball Softball Confederation (WBSC)
活動主辦單位 世界棒壘球總會

Event Host : The Baseball Association of Hong Kong, China (BAHKC)
活動承辦單位 中國香港棒球總會

Event Date : 07 ~ 12. 10. 2024
活動日期

Event Venue : Central Harbourfront Event Space
活動場地 中環海濱活動空間

Setup Date : 04 ~ 05. 10. 2024
佈置日期

Dismantle Date : 13. 10. 2024
清拆日期

Servicing Period : 05. 2024 – 10. 2024
服務期

Scope of Work/Service 工作/服務範圍:

1. Live Broadcast
 - 1.1 Video Production Management
 - 1.2 On-site production team
 - 1.3 Shooting equipment and cables
2. Video production:
 - 2.1 international and/or unilateral audio-visual feed of the Event;
 - 2.2 any other content, whether live or delayed, relating to, or produced for, the Event (including but not limited to highlights, clips, trailers, support programmes)



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- 2.3 Stream 50 games which to be played on two courts (see attached preliminary game schedule)
- 2.4 Two cameras on one court (one stand alone and one on shoulder to capture playing motions); filming platform to be provided by
- 2.5 Commentary Channels: English, Cantonese and Mandarin; each channel two commentators (one official and one athlete/coach/placement)
3. Pre-event and Post-event Video Production活動前及活動後視頻製作
 - 3.1 1 trailer for event promotion
 - 3.2 1 highlight video of all games as a round-up
 - 3.3 At least 2 (two) streaming feeds should be produced for every produced game and made available for WBSC to transit globally. WBSC will assist in the negotiation with the production company.
 - 3.4 MSEC requirements: During the event, to broadcast the 30-second "M" Mark Events promotional video to enhance public awareness.
4. On-screen graphics & video
 - 4.1 event logo (standalone, to be provided by WBSC)
 - 4.2 scoreboard with team's name and standard format from WBSC
[sample layout]
 - 4.3 acknowledgement clips between inning change
5. Ad placement during live streaming
6. License for background music
7. Broadcasting platforms
WBSC YouTube Channel
 - 1) YouTube Main Stream Server URL
 - 2) YouTube Backup Stream Server URL



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References 參考:

Guidelines for the Publicity 宣傳指引

- ◆ Promotion Channel for “M” Mark Events issued by the Culture, Sports and Tourism Bureau (文化體育及旅遊局 “CSTB”)
- ◆ Guidelines on Publicity and Acknowledgment for Grantees from The Hong Kong Jockey Club Charities Trust (香港賽馬會慈善信託基金 “HKJC Charities”)

Download guidelines 下載指引

<https://drive.google.com/drive/folders/1Dn247zMLrJrtDTLJKvyIP3eebxiKElUx?usp=sharing>

Past events 昔日活動

YouTube stream

Baseball5 World Cup 2022 (41 videos)

www.youtube.com/watch?v=3QXwD5Zb_Yg&list=PLNfAZNpzw3dYIRFNOeN82VESLH-ujixfZ

Baseball5 World Cup 2022 WBSC website

<https://www.wbsc.org/en/events/2022-baseball5-world-cup/home>

Notes 說明:

- The quoted price submitted in the quotation is deemed to be inclusive of the execution of the works in accordance with the submissions on technical resources and technical proposals. No hidden costs or additional expense such as work overtime fee, transportation or meals allowance will be considered.
- The submitted quotation shall **remain open for 90 days** from the deadline of submitting proposal, i.e. 31 July 2024.
- You may consider your tender to be unsuccessful if no offer with you within those 90 days.



中國香港棒球總會
THE BASEBALL ASSOCIATION OF HONG KONG, CHINA

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Enquiry 查詢

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Twitter: <https://twitter.com/hkgbaseball>

YouTube: <https://www.youtube.com/c/HongKongBaseballAssociation>

WeChat: HKBaseballAssn



小红书:

