

# HONG KONG BASEBALL ASSOCIATION



23 January 2016

Dear Sir/Madam,

**Support for "Asia Insurance Phoenix Cup 2016"**  
**WBSC Hong Kong International Women's Baseball Tournament**

On behalf of the Hong Kong Baseball Association, I am writing to request your support to the internationally renowned **"Asia Insurance Phoenix Cup 2016" WBSC Hong Kong International Women's Baseball Tournament** that to be held on 19-22 February 2016 at Sai Tso Wan Recreation Ground, Lion Rock Park Baseball Field and Lion Rock No. 2 Baseball Field. Twelve teams including Australia, China, Guam, Japan, Korea, Singapore, Taiwan and Hong Kong to compete for the crown of a newly designed "Defenders Cup" that was generously donated d by the World Baseball Softball Confederation (WBSC).

It is the ninth year for HKBA to host the tournament, the "Phoenix Cup" has been held by the Association annually since 2008, attracting diversified nationalities of players from various countries to form teams to play the Tournament. The "Asia Insurance Phoenix Cup 2016" is sanctioned by World Baseball Softball Confederation ("WBSC"), title-sponsored by Asia Insurance. Although the "Phoenix Cup" receives subvention from the Arts and Sport Development Fund (ASDF) of the Home Affairs Bureau and the Leisure and Cultural Services Department of Hong Kong SAR, yet there is a shortfall of fund needing donation to cover.

It would be most grateful if you could make your contributions to help bring the Tournament to success. Donor, who could be an individual or a company, contributes to the Tournament, the name will be acknowledged on the tournament program booklet, please refer to appendix I for details.

I am hereby sincerely looking forward to your kind support **on or before 5 February 2016**. Should you need any further information, please feel free to contact Ms Nicky TO or Mr. Lai at 2504 8330.

Yours sincerely,

Sinney Cheuk

Chairperson

Organizing Committee

"Asia Insurance Phoenix Cup 2016"

WBSC Hong Kong International Women's Baseball Tournament

- Encl. (i) Donation Reply Form  
(ii) Artwork Requirements  
(iii) The following link goes to the website for the "Phoenix Cup"  
<http://hkphoenixcup.com/>

# 《亞洲保險鳳凰盃》WBSC 香港國際女子棒球錦標賽 2016

場刊廣告/賀頁製稿說明  
Artwork Requirements



【截稿日期 Deadline: 5 February 2016】

場刊呎吋 **Book size:** A4, 210mm(W) x 297mm (H)

## **內頁半頁 Half-page**

稿件呎吋: 200mm(W) x 141mm (H)

Artwork size:

製稿及來稿須知: 四色 4C

Artwork requirements: 不需出血, 不需裁切標記 No bleeds and chop marks are required

Photoshop - 300 dpi, CMYK

Illustrator - CMYK, 嵌入所有連結檔案或附上個別連結檔案(300 dpi),

將所有文字轉為外框 Convert the text to an outline

PDF - 印刷品質 Printing Quality

## **內頁全頁 (款一) Full-page (Option 1)**

稿件呎吋: 200mm(W) x 287mm (H)

Artwork size:

製稿及來稿須知: 四色4C

Artwork requirements: 不需出血, 不需裁切標記 No bleeds and chop marks are required

Photoshop - 300 dpi, CMYK

Illustrator - CMYK, 嵌入所有連結檔案或附上個別連結檔案(300 dpi),

將所有文字轉為外框 Convert the text to an outline

PDF - 印刷品質 Printing Quality

## **內頁全頁 (款二) Full-page (Option 2)**

稿件呎吋: 210mm(W) x 297mm (H)

Artwork size:

製稿及來稿須知: 四色4C

Artwork requirements: 出血位每邊加 5mm bleeds each side

Photoshop -300 dpi, CMYK

Illustrator - CMYK, 嵌入所有連結檔案或附上個別連結檔案(300 dpi),

將所有文字轉為外框 Convert the text to an outline

PDF - 印刷品質 (包括所有印表機標記+出血 5mm)

PDF - Printing Quality (Included all marks and 5mm bleeds)

## **封底/封面裡/封底裡 (全頁) Covers (Full-page)**

稿件呎吋: 210mm(W) x 297mm (H)

Artwork size:

製稿及來稿須知: 四色4C

Artwork requirements: 出血位每邊加 5mm bleeds each side

Photoshop -300 dpi, CMYK

Illustrator - CMYK, 嵌入所有連結檔案或附上個別連結檔案(300 dpi),

將所有文字轉為外框 Convert the text to an outline

PDF - 印刷品質 (包括所有印表機標記+出血 5mm)

PDF - Printing Quality (Included all marks and 5mm bleeds)

查詢 Enquiry:

香港棒球總會 Hong Kong Baseball Association

25048330 黎先生

hkbsa@hkolympic.org



《亞洲保險鳳凰盃》WBSC 香港國際女子棒球錦標賽2016

"Asia Insurance Phoenix Cup 2016" WBSC Hong Kong International Women's Baseball Tournament

**DONATION REPLY FORM 贊助表格**

**\* Please return on or before 5 February 2016 \***

香港銅鑼灣大球場徑一號奧運大樓一樓1003 室

Room 1003, 1/F., Olympic House, 1 Stadium Path, Causeway Bay, Hong Kong.

電話 Tel: 2504 8330 傳真 Fax: 2504 4663 電郵 E-mail: hkbsa@hkolympic.org

\* 本公司 / 本人欲贊助上述賽事，選擇如下：【請於方格內加 ✓ 號】

\* Our company / I would like to donate to the above tournament, please refer to my option below: [please ✓ in the appropriate box]

請選擇 Option	頁面資料 Descriptions	贊助費 Donation Amount	稿件 Artwork
<input type="checkbox"/>	場刊內頁半頁致意 (4C) Inside Half-page Compliment (4C)	HK\$1,200.00	<input type="checkbox"/> 由本人/本公司提供 To be provided by donor
<input type="checkbox"/>	場刊內頁全頁致意 (4C) Inside Full-page Compliment (4C)	HK\$2,200.00	<input type="checkbox"/> 由棒總代為設計 To be designed by HKBA
已預留 Reserved	場刊封面裡全頁 (4C) Inside Cover Full-page Compliment (4C)	HK\$12,000.00	
<input type="checkbox"/>	場刊封底裡全頁 (4C) Inside Back Cover Full-page Compliment (4C)	HK\$10,000.00	
已預留 Reserved	場刊封底全頁 (4C) Back Cover Full-page Compliment (4C)	HK\$15,000.00	

\* 請將不適用處刪去 Please delete whichever inappropriate.

**備註 Remarks**

- 場刊呎吋：闊210 毫米x 高297 毫米 (A4)  
Booklet size: W210mm x H297mm (A4)
- 稿件呎吋及來稿須知請參看附件。  
Please refer to the attachment for the artwork requirements.
- 截稿日期：2016年 2月 5日  
Artwork deadline: 5 February 2016

**贊助機構/贊助人資料 Details of Donor**

機構名稱/贊助人姓名 Name of Donor: \_\_\_\_\_

聯絡人姓名及職銜(機構贊助適用): \_\_\_\_\_

Contact Person & Title (Company applicable) \_\_\_\_\_

訊通地址 Address: \_\_\_\_\_

聯絡電話 Tel: \_\_\_\_\_

電郵 E-mail: \_\_\_\_\_

茲附上

Cheque enclosed: \_\_\_\_\_

銀行 / 支票號碼

Bank / Cheque No. \_\_\_\_\_

金額 \$

Amount \$: \_\_\_\_\_

# 支票抬頭請寫“香港棒球總會有限公司”

Please make cheque payable to "The Hong Kong Baseball Association Limited."

授權簽署

Authorized Signature \_\_\_\_\_

公司蓋章 (如適用)

日期 Date \_\_\_\_\_

Company Stamp (if applicable) \_\_\_\_\_

**OFFICIAL USE ONLY**

Receipt No. \_\_\_\_\_

Artwork confirmed: \_\_\_\_\_

Handled by: \_\_\_\_\_