

HONG KONG BASEBALL ASSOCIATION



30 October 2015

Dear Sir/Madam,

Support for TOTO WBSC Hong Kong International Baseball Open 2015

On behalf of the Hong Kong Baseball Association, I am writing to request your support to the internationally renowned **TOTO WBSC Hong Kong International Baseball Open 2015 (HKIBO)** to be held in 4-7 December 2015 in Hong Kong.

The HKIBO has been held by the Association annually since 2012 and got the sanction from the World Baseball Softball Confederation (WBSC) since 2013. Eight teams from North America, Russia, Singapore, Taiwan, USA and Hong Kong this year. HKIBO receives subvention from Leisure and Cultural Services Department and Home Affairs Bureau, and the continuous support from TOTO be the title sponsor of the event.

I would be most grateful if you could celebrate the Tournament with us via advertising your company or giving your compliments that to be published in the souvenir programme.

I am hereby sincerely looking forward to your kind support **on or before 15 November 2015.** Should you need any further information, please feel free to contact Mr. Lai at 2504 8330 or email us at hkbsa@hkolympic.org.

Yours sincerely,

Allan Mak
Chairperson of HKIBO 2015 Organizing Committee
Secretary General of Hong Kong Baseball Association

Encl. The following link goes to the website for the "HKIBO"
<http://hkibo.hkbaseball.org/>



TOTO WBSC 香港國際棒球公開賽 2015

TOTO WBSC Hong Kong International Baseball Open 2015

SPONSORSHIP REPLY FORM 贊助表格

* Please return on or before 15 November 2015

*請於2015年11月15日或以前回覆

香港銅鑼灣大球場徑一號奧運大樓一樓1003 室

Room 1003, 1/F., Olympic House, 1 Stadium Path, Causeway Bay, Hong Kong.

電話 Tel: 2504 8330 傳真 Fax: 2504 4663 電郵 E-mail: hkbsa@hkolympic.org

* 本公司 / 本人欲贊助上述賽事，選擇如下：【請於方格內加 ✓ 號】

* Our company / I would like to show our/my support of the above tournament in the following way: [please ✓ in the appropriate box]

請選擇 Option	頁面資料 Descriptions	贊助費 Sponsorship Amount	稿件 Artwork
<input type="checkbox"/>	場刊內頁半頁致意 (4C) Inside Half-page Compliment (4C)	HK\$1,000.00	<input type="checkbox"/> 由本人/本公司提供 To be provided by sponsor <input type="checkbox"/> 由棒總代為設計 To be designed by HKBA
<input type="checkbox"/>	場刊內頁全頁致意 (4C) Inside Full-page Compliment (4C)	HK\$2,000.00	
<input type="checkbox"/>	場刊封面裡全頁 (4C) Inside Cover Full-page Compliment (4C)	HK\$5,000.00	
<input type="checkbox"/>	場刊封底裡全頁 (4C) Inside Back Cover Full-page Compliment (4C)	HK\$3,000.00	
<input type="checkbox"/>	* We / I would prefer to make an outright donation in support of the Tournament.	Cash donation HK\$_____	請填寫贊助金額 Please fill in the donation amount.
總贊助費 Total Donation:\$		HK\$	

* 請將不適用處刪去 Please delete whichever inappropriate.

備註 Remarks

- 場刊呎吋：闊210 毫米x 高297 毫米 (A4)
Booklet size: W210mm x H297mm (A4)
- 稿件呎吋及來稿須知請參看附件。
Please refer to the attachment for the artwork requirements.
- 截稿日期：2015年 11月15日
Artwork deadline: 15 November 2015

贊助機構/贊助人資料 Details of Sponsor

機構名稱/贊助人姓名 Name of Sponsor: _____

聯絡人姓名及職銜(機構贊助適用): _____

Contact Person & Title (Company applicable) _____

訊通地址 Address: _____

聯絡電話 Tel: _____

電郵 E-mail: _____

茲附上

Cheque enclosed: _____

銀行 / 支票號碼

Bank / Cheque No. _____

金額 \$

Amount \$: _____

支票抬頭請寫 “香港棒球總會有限公司”

Please make cheque payable to “The Hong Kong Baseball Association Limited.”

授權簽署

Authorized Signature _____

日期 Date _____

公司蓋章 (如適用)

Company Stamp (if applicable) _____

OFFICIAL USE ONLY

Artwork confirmed:

Receipt No.

Handled by:

TOTO WBSC 香港國際棒球公開賽 2015
TOTO WBSC Hong Kong International Baseball Open 2015

場刊廣告/賀頁製稿說明
Artwork Requirements

場刊呎吋 **Book size:** 210mm(W) x 297mm (H)

內頁半頁 Half-page

稿件呎吋： 200mm(W) x 141mm (H)

Artwork size:

製稿及來稿須知： 四色 4C

Artwork requirements: 不需出血，不需裁切標記 No bleeds and chop marks are required
Photoshop - 300 dpi, CMYK
Illustrator - CMYK，嵌入所有連結檔案或附上個別連結檔案(300 dpi)，
將所有文字轉為外框 Convert the text to an outline
PDF - 印刷品質 Printing Quality

內頁全頁（款一） Full-page (Option 1)

稿件呎吋： 200mm(W) x 287mm (H)

Artwork size:

製稿及來稿須知： 四色4C

Artwork requirements: 不需出血，不需裁切標記 No bleeds and chop marks are required
Photoshop - 300 dpi, CMYK
Illustrator - CMYK，嵌入所有連結檔案或附上個別連結檔案(300 dpi)，
將所有文字轉為外框 Convert the text to an outline
PDF - 印刷品質 Printing Quality

內頁全頁（款二） Full-page (Option 2)

稿件呎吋： 210mm(W) x 297mm (H)

Artwork size:

製稿及來稿須知： 四色4C

Artwork requirements: 出血位每邊加 5mm bleeds each side
Photoshop -300 dpi, CMYK
Illustrator - CMYK，嵌入所有連結檔案或附上個別連結檔案(300 dpi)，
將所有文字轉為外框 Convert the text to an outline
PDF - 印刷品質 (包括所有印表機標記 + 出血 5mm)
PDF - Printing Quality (Included all marks and 5mm bleeds)

封底/封面裡/封底裡（全頁） Covers (Full-page)

稿件呎吋： 210mm(W) x 297mm (H)

Artwork size:

製稿及來稿須知： 四色4C

Artwork requirements: 出血位每邊加 5mm bleeds each side
Photoshop -300 dpi, CMYK
Illustrator - CMYK，嵌入所有連結檔案或附上個別連結檔案(300 dpi)，
將所有文字轉為外框 Convert the text to an outline
PDF - 印刷品質 (包括所有印表機標記 + 出血 5mm)
PDF - Printing Quality (Included all marks and 5mm bleeds)

查詢 Enquiry： 香港棒球總會 Hong Kong Baseball Association
25048330 黎先生
hkbsa@hkolympic.org